

The Brazil Case Simulation

Roberto Alvarez Bucholska
IE Business School Publishing Manager
Twitter [@RobAlvarezB](https://twitter.com/RobAlvarezB)
www.iepublishing.ie.edu



Interactive learning materials

Collection

Over 400 learning materials available

Categories

[Interactive teaching cases](#)

[Tutorials](#)

[Simulations & games](#)

[Teaching cases](#)

[Technical notes](#)



Why interactive teaching cases?

Include:

- Videos & interviews
- Interactive timelines
- Animations
- Interactive graphs & maps
- Decision-making
- Exercises

A great interactive teaching case has all the characteristics of a teaching case but is also interactive and captivates the student

The main objective is to improve the student's understanding and involvement with the situation and the dilemmas, thanks to a deep immersion that improves their commitment.

Can be used before or during the session

The Brazil Case Simulation

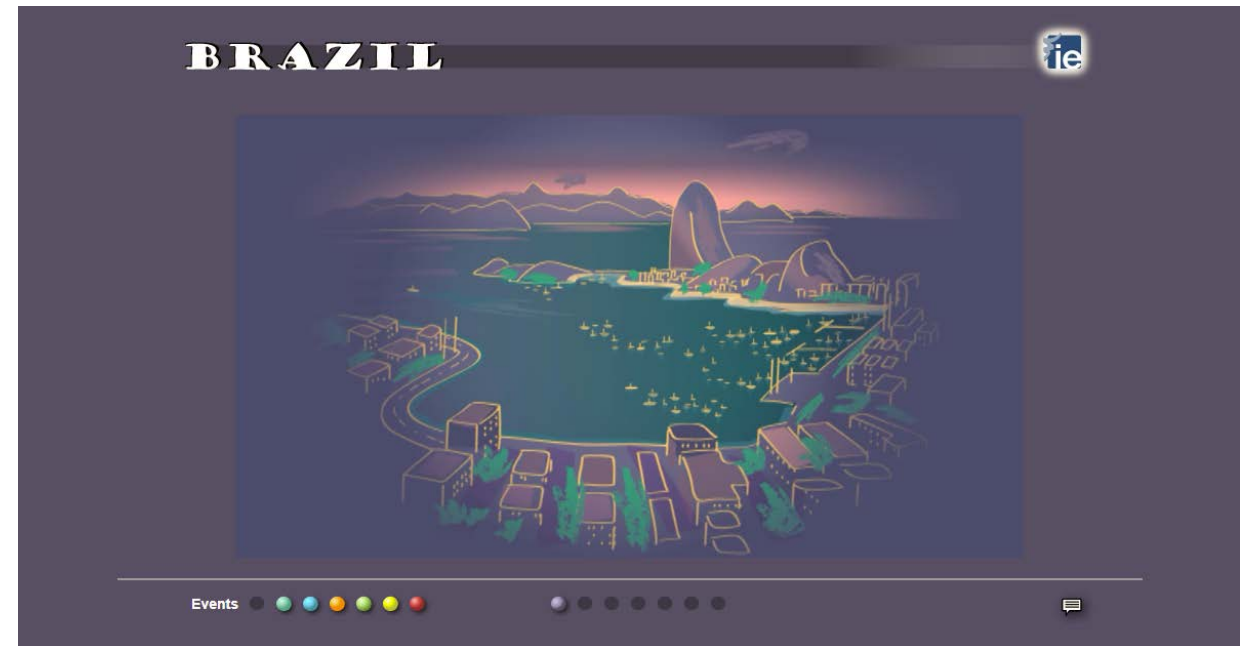


Can be used in:

- Managerial Economics
- Economic Environment
- Country Economic Analysis

Two potential main learning objectives:

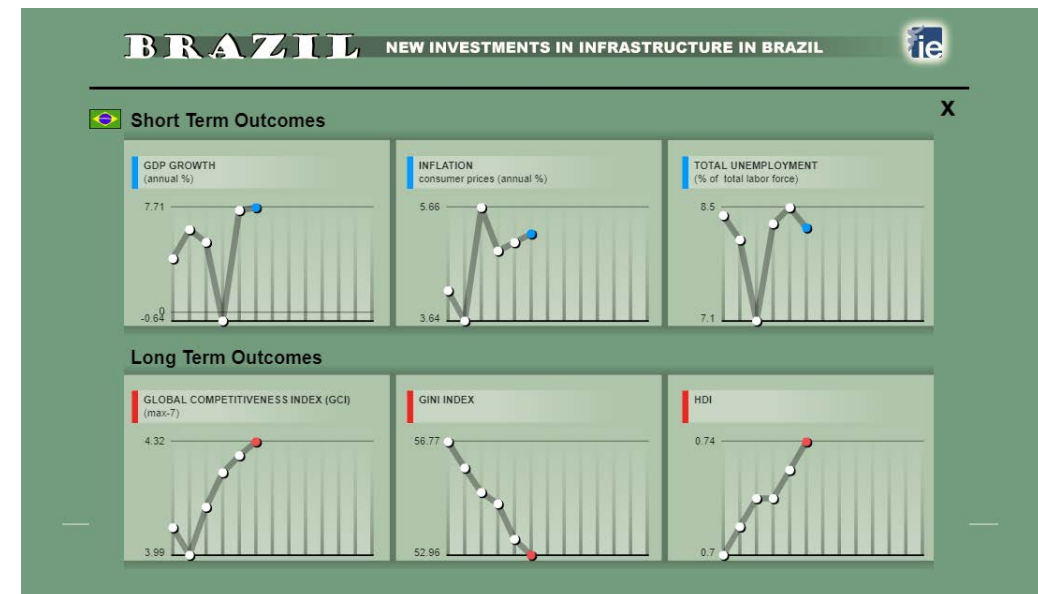
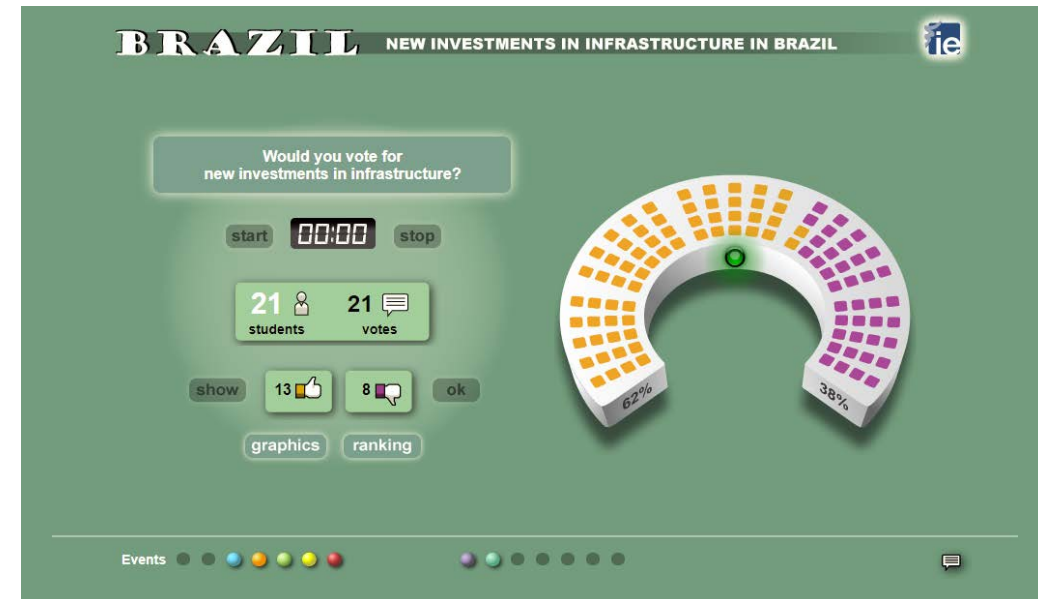
- To understand Brazil and its challenges
- To understand the balance between the short and the long for policy makers.



The Brazil Case Simulation

The flow of the class:

1. Watch video of situation
2. Discussion
3. Voting
4. Results
5. Repeat



Interested in other materials?

Our collection:
www.iepublishing.ie.edu

ie **IE PUBLISHING**
Meeting needs, building knowledge

OUR PRODUCTS FOR EDUCATORS FOR COMPANIES CONTACT ABOUT US

Search publications **SEARCH**

IE PUBLISHING LAUNCHES ITS ONLINE SALES PLATFORM

We at the IE Publishing department are proud to announce the launch of the new online sales platform for educational materials, hoping to improve and ...

READ MORE

Browse our **ACADEMIC AREAS**

ECONOMIC ENVIRONMENT	STRATEGY
ENTREPRENEURSHIP	INFORMATION SYSTEMS & TECHNOLOGIES
OPERATIONS & SUPPLY CHAIN MANAGEMENT	FINANCIAL ACCOUNTING
FINANCE	ORGANISATIONAL BEHAVIOUR
HUMAN RESOURCES	COST ACCOUNTING & MANAGEMENT CONTROL
MARKETING	OTHERS

Highlighted **BUSINESS CASES AND SIMULATIONS**

[VIEW ALL THE BUSINESS CASES >](#)

CREATION & DEVELOPMENT OF THE AQUARIUS BRAND
MK1-160-M

DESCRIPTION:
This multimedia case shows the complete process of brand creation, construction and management. Comprised of the steps that must be taken in the process, tools and strategies for communication, and the types of decisions that must be faced when...

ACADEMIC AREA: **MARKETING**

FORMAT: MULTIMEDIA
LANGUAGE: SPANISH

TYPE OF PUBLICATION: **CASE STUDY**

THE ENTRY OF AIRBNB IN SPAIN
DEI-217-I

ACADEMIC AREA: **STRATEGY ENTREPRENEURSHIP MARK...**

FORMAT: PDF
LANGUAGE: ENGLISH

TYPE OF PUBLICATION: **CASE STUDY**

DISRUPTIVE INNOVATION AT BBVA
SII-147-I-M

ACADEMIC AREA: **INFORMATION SYSTEMS & TECHNOLOG...**

FORMAT: MULTIMEDIA
LANGUAGE: ENGLISH

TYPE OF PUBLICATION: **CASE STUDY**



Roberto Alvarez Bucholska –IE Publishing Manager

Twitter [@RobAlvarezB](https://twitter.com/RobAlvarezB)

www.iepublishing.ie.edu

roberto.alvarez@ie.edu