

Sirs

Latin American Council of Management Schools – CLADEA

Subject: nomination for member of the Steering Committee.

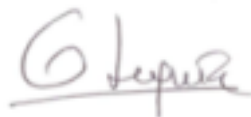
Through this, receive a cordial greeting. At the same time, I wish to express my interest in applying as a member of the Board of Directors of the Latin American Council of Management Schools - CLADEA.

My name is Giuliana Leguía, I currently work as Director of Pacífico Business School, the business school of the Universidad del Pacífico, a position I have held since 2019, although my career in the postgraduate education sector is 19 years. occupying different positions of responsibility.

From my role as Director of Pacífico Business School, oriented towards the pursuit of academic excellence at the School in each of its key activities, such as academic quality, the qualifications and composition of its faculty, the rigor of its theoretical and applied research , the internationalization and generation of networks, the design and development of academic proposals aimed at professional development and their contribution to solving the great challenges facing both the country and the region; is that I believe that we have challenges that are common to us, such as pending tasks with presence and virtuality, the renewal of ties, retaking cooperation networks, reinforcing the organizational culture of our institutions, identifying new pedagogical models in accordance with the times that involve incorporating the development of new skills and value them, reorienting our research towards solving the challenges of the current context, among others; but we also have great opportunities to improve higher education in our countries and the region, for which the joint and collaborative work of the educational and research institutions that make up this ecosystem is required, as well as the integration and collaboration of the different actors of society, in order to strengthen our ties with them and actively contribute to their development.

In this sense, considering that, given the coincidence of objectives between what we have been working on at Pacífico Business School and those promulgated by CLADEA, my participation in the Steering Committee would actively contribute to the purpose of CLADEA, for which I reiterate my wishes to be able to be part of it and, I express my total commitment and dedication, if elected.

Sincerely,



Giuliana Leguía
Director
Pacífico Business School