



INSTRUCTIONS FOR AUTHORS

The CLADEA 2023 International Congress whose theme is "UPDATE NAME" is looking for articles trying to integrate academic knowledge with business reality. The following Tracks have been programmed, which will serve as the axes of this year's thematic priorities to submit research topics:

Track 1	Economics and Finance
Track 2	Talent Management and Organizational Behavior
Track 3	Social Responsibility
Track 4	Entrepreneurship
Track 5	Project Management
Track 6	Marketing
Track 7	General and Strategic Management
Track 8	Innovation and Innovation Management
Track 9	New Teaching Trends and Learning in Business Schools
Track 10	Information Technology
Track 11	Cases
Track 12	Global and Regional Supply Chain
Track 13	Internacionalization of Companies and Global Businesses
Track 14	Política
Track 15	History of Administration

Papers must be original and meet international criteria that guarantee academic quality. The content of the works is under the exclusive responsibility of the authors.

PUBLICATION OPTIONS

The best papers will be proposed to the journals, they will make the decision to invite them to the Fast Tracks for their future publication.

For the 58th CLADEA International Congress, we have the following associated journals.

1. Journal of Economics, Finance and Administrative Science
2. Academia Revista Latinoamericana de Administración, ARLA
3. Revista Estudios Gerenciales
4. Digital Economy and Innovation Journal, ESIC



5. The Bottom Line Journal, TBL
6. Revista de Administración de Empresas, RAE
7. Revista Ibero-Americana de Estrategia, RIAE
 - Brazilian Administration Review, BAR
 - Journal of Business Research, JBR
 - Revista Brasileira de Gestão de Negócios, RBGN
 - Revista Gestão & Tecnologia, G&T
 - Journal Technology Analysis & Strategic Management, TASM.

If the author(s) is(are) interested in this option, their article must not be in the process of being published in another journal. This must be indicated on the registration form.

THE NATURE OF THE TRACKS (From 1 to 14)

Only the following types of articles will be considered as scientific:

- **Theoretical articles:** they are concept development, literature review with identification of gaps or critical analysis. This document presents the results of an investigation in which several publications have been analyzed and systematized. Such research must include one of the requested follow-up topics to account for progress, criticism, or trends. One of its main characteristics is that they present a careful bibliography of at least 50 references.
- **Article with methodological applications:** In this type of article, the new practices for the study of a particular phenomenon are supported, explained, and shown. This type of research includes both theoretical and practical aspects.
- **Empirical research article:** This type of article refers to authentic and original research reports, which must include secondary analyzes where the hypothesis is verified and generates new analysis.

The type of article must be indicated when it is sent.

FORMAT

- Upload the file in PDF.
- The article/paper can be written in Spanish, English or Portuguese.
- The limit is 5 authors per article.
- Use line spacing "1.5".
- A4 paper size.



- Pages must be numbered by Word, not manually.
- Section titles will be centered with Times 14 bold and in all capital letters, single spacing. Do not number sections or headings. The titles of the subsections will be written with Times 12, italics. Example:
- The body of the text must have justified alignment, the titles centered and for lists, address of affiliation of the authors, keywords, subtitles in the body of the manuscript and bibliographic list, left alignment.

TITLE 1
<i>Subtitle second level</i>
TITLE 2

- The tables and figures will be placed in the body of the article and not at the end. All tables and figures must be numbered sequentially, and you must refer to them by their number (and not by their location). The titles of the tables should be placed above, while those of the figures should be below. "Figures" are defined as all those graphics, maps, diagrams, photographs and any type of illustration. Consider that the article will be worked in black-white and the effects can be worked with contrasts and tones.
- Equations should be numbered consecutively throughout the document and aligned to the right like this: (1), (2), etc.
- The way to state figures is as follows: The integer part of the number will be separated from the decimal part with a comma, not with a point or a space. The comma will only be used to mark the decimals, never to mark the thousands, as is usually done in English. Four-digit integer numbers (from 1000 to 9999) will be written without spaces, without periods, and without commas. Integer numbers of five digits or more will have an apostrophe for every three digits, counted from right to left.
- If variables are to be listed, they should be listed in italics. We recommend being careful and checking the consistency of the article.
- Foreign words (except proper nouns) are in italics.
- APA: the rules of the American Association of Psychology will be applied (6th edition) to the texts, text references and citations. For more information, please refer to <http://owl.english.purdue.edu/owl/resource/560/01/>
- Footnotes are not allowed.
- In addition to Track 1 (Economics and Finance), the footnotes are not allowed.



- To be eligible for the conference, articles must not exceed eighteen (18) pages, including references.
- The density of the article has no limits, but it must have approximately 5,000 words and a maximum of 7,000, this amount includes titles, abstracts, keywords, tables, and references.

LAYOUT OF THE ARTICLE

Characteristics and content of the first page

- **Title.** The title of the paper will be typed in Times, 16 bold, centered, and with black font. Then, the rest of the text will be in Times 12.
- **Do not mention names, emails, or affiliations.** This information will be submitted in the registration form.
- **Abstract.** No more than 100 - 150 words.
- **Key words.** At least one, up to 6 to help in the indexing of the article. The abstract and the key words in times 12, bold.

Characteristics and content of the rest of the text: Introduction and content

- **Main body (preferable) mainly in works of empirical application.**
 - Theoretical framework / literary review.
 - Methodology
 - Develop the research (the results are mentioned as well as the main points of the scientific contribution)
- **Final words** (conclusion, recommendations, future research, etc.).
- **Complete references.**
- **Appendices or annexes** (optional)

ABOUT THE SUBMISSION OF THE PAPER

- Articles must be uploaded electronically on [easychair]. (Enabled as of April 1) To do this, one of the authors (representing her team in case of co-authorship) must register by creating a user. On this platform it will be possible to track the status of your article: its acceptance, comments, or rejection.
- In the electronic form you must fill in the data of all those involved and indicate the track from 1 to 14.
- The same author can submit more than one article, both as a single author or in co-authorship.

58TH

INTERNATIONAL CONGRESS #CLADEA2023

DISRUPTION IN ORGANIZATIONS:

CO-CREATING NEW SUSTAINABLE MODELS

 OCTOBER 30 - NOVEMBER 1, 2023

 CÓRDOBA, ARGENTINA

INSTITUTION HOST:



UNIVERSIDAD
CATÓLICA
DE CÓRDOBA
JESUITAS

ICDA

Escuela de Negocios



ABOUT THE REVIEW

- All articles will go through an external quality control. To guarantee the impartiality of the evaluation, the works will be evaluated by specialists in each thematic axis, in the modality of "blind review", that is, the reviewers will not know the identity or affiliation of the authors until the day of the presentations. For each article there will be at least two reviewers supervised by the president of the session (or track chair).
- The following criteria will be considered: quality or academic level, originality, contribution to knowledge and teaching, clarity in presentation, clarity of writing and literature, interest, and topicality of the topic.
- The results of the review can be: (a) Accepted, (b) Rejected

ABOUT THE CONGRESS

- At least 1 author from the team of authors must attend to present their research.
- An author can submit a maximum of 2 articles with a single payment. In case of sending 3 or more articles, the payment for participation will be higher.
- A certificate will only be issued to the author or authors who make their registration and corresponding payment.
- From 3 to more authors may request a group rate. Request terms and conditions at info@cladea.org o pastete@cladea.org

Executive Office – CLADEA