

# III SENIOR MANAGEMENT PROGRAM IN HIGHER EDUCATION

 AUGUST 22-23, 2024

 SAO PAULO, BRAZIL

 PERSON EVENT

organizer:



Hour		Day 1 - August 22
08:30 a.m. 09:00 a.m.		Registration of participants
09:00 a.m. 09:15 a.m.		Welcome and opening of the program
09:15 a.m. 11:00 a.m.	Module I	Strategic planning
09:15 a.m. 11:00 a.m..		Planning Workshop
11:00 a.m. 11:30 a.m.		Coffee break
11:30 a.m. 01:15 p.m.		Sustainable Internationalization in the Curriculum
11:30 a.m. 01:15 p.m.		Global Strategies Workshop
01:15 p.m. 02:30 p.m.		Lunch
02:30 p.m. 03:15 p.m.	Module II	New Trends in Education
03:15 p.m.04:45 p.m.		Office of Projects, Programs and Strategy Portfolios for Business Schools
04:45 p.m. 05:45 p.m.		Networking and welcome cocktail

# III SENIOR MANAGEMENT PROGRAM IN HIGHER EDUCATION

 AUGUST 22-23, 2024  
 SAO PAULO, BRAZIL  
 PERSON EVENT



Hour		Day 2 - August 23
08:30 a.m. 09:00 a.m.		Registration of participants
09:00 a.m. 10:45 a.m.	Module III	Global Reality Session
09:00 a.m. 10:45 a.m.		Global Reality Workshop
10:45 a.m. 11:15 a.m.		Coffee break
11:15 a.m. 01:00 p.m.		Inclusion, Belonging and Diversity
11:15 a.m. 01:00 p.m.		Success stories
01:00 p.m. 02:30 p.m.		Lunch
02:30 p.m. 03:15 p.m.	Module IV	Business Intelligence
03:15 p.m. 04:15 p.m.		Changing perspectives to connect research management in Latin America
04:15 p.m. 05:15 p.m.		Closing conversation of the program - Conclusions
05:15 p.m. 06:45 p.m.		Closing ceremony