



61

INTERNATIONAL CONGRESS CLADEA 2026

Empowering leaders for the technological, demographic,
and economic transition with a human touch



 **OCTOBER 26-28, 2026**

 **UNIVERSIDAD CATÓLICA DEL URUGUAY**

Make your organization the **THE STAR**



Become a sponsor

Your brand at the heart of the Congress.
We design the perfect platform for your brand to shine
before a global network of more than 290 affiliated
institutions



What are the benefits of sponsoring the CLADEA 2026 International Conference?



Networking



International Relations



New trends



Global Reach

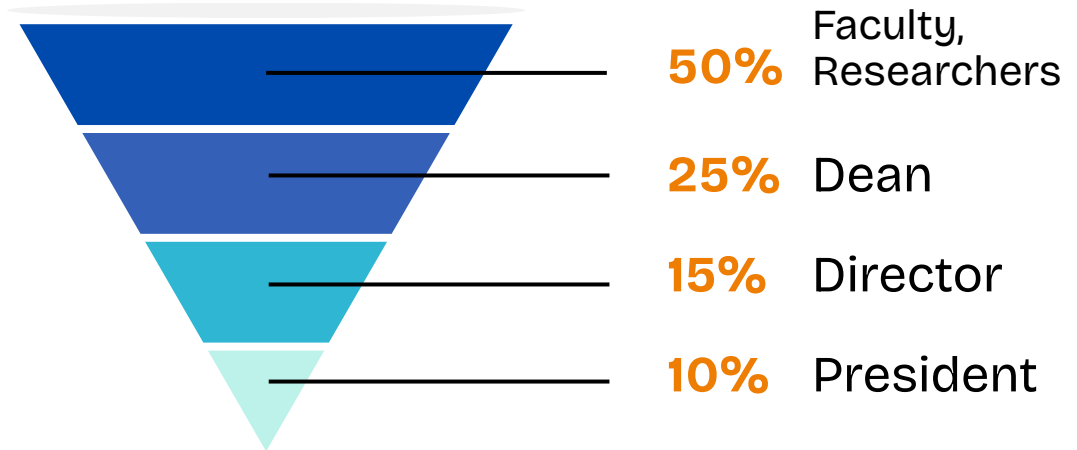
The CLADEA 2026 International Congress will bring together **academic leaders, researchers, executives, and representatives from higher education institutions** in Latin America and around the world to reflect on the major challenges facing contemporary societies.

Under the theme **“Fostering Leaders for Technological, Demographic, and Economic Transition with a Human Touch,”** the conference will provide a space for dialogue and knowledge exchange aimed at strengthening the role of business schools and universities in training professionals capable of leading transformation processes in a dynamic and ever-changing global environment.

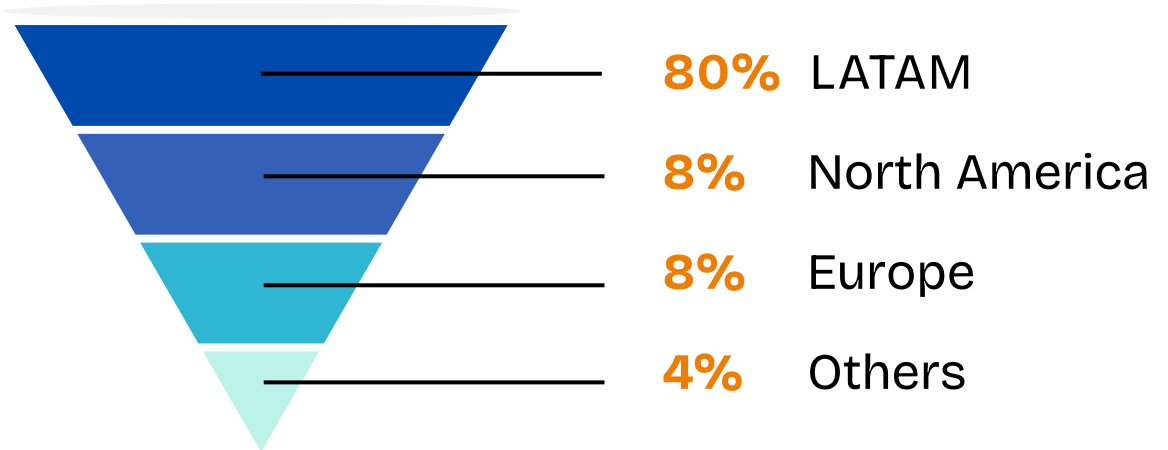
We will feature renowned companies in the field of management from business schools.

ABOUT THE PARTICIPANTS

Roles or Positions:



Regions:



MORE THAN 600 ATTENDEES

SPONSORSHIP OPTIONS



PLATINUM



GOLD



BRONZE



All sponsors will receive:

The exhibition space includes a table, two chairs, a banner, and a power outlet.

In addition to:

- Recognition on the CLADEA International Congress website.
- Publication of a sponsor post on CLADEA's social media channels (Facebook, Instagram, and LinkedIn), as well as on the event app.
- Mention on the event's main banner.



* Audiovisual needs are the responsibility of the sponsor. These can be coordinated with the organizing team.

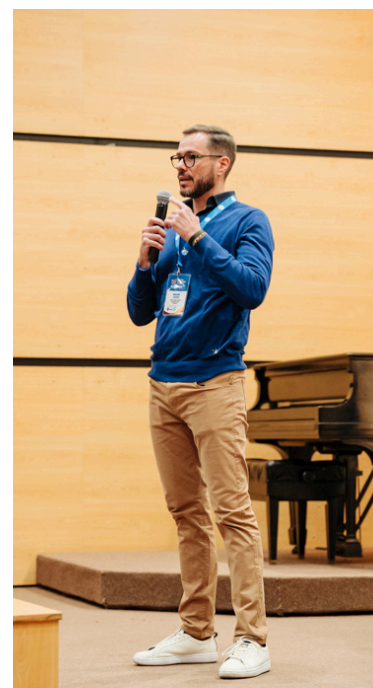




PLATINUM

Price 8,000 USD

- **A 60-second institutional promotional video** at the start of each plenary session and during the event's opening remarks. Approximately five times throughout the event.
- **Institutional banner** in high-traffic areas where attendees circulate. Single-sided printing on two vinyl banners.
- **Prime location at the conference**, in facilities near the auditorium.
- **Four (4) tickets to the Congress.**
- **Logo on the CLADEA International Congress website**
- **Inclusion of logo in the event app** (Whova), where the program and list of attendees will be available.
- **Presentation of the institution's corporate video** during the event, subject to prior coordination with CLADEA's communications department. Duration: 40 seconds.
- **Option to host a one-hour "roundtable discussion" session.**
- **Sending of four mass emails** to the CLADEA and event databases.
- **Sending of three notifications** via the app to event attendees, promoting a visit to the booth or special offers.





GOLD

Price 5,000 USD

- **A 60-second institutional promotional** video at the start of each workshop and discussion forum. Approximately three times throughout the event.
- **Institutional banner** in high-traffic areas where attendees circulate. Single-sided vinyl print.
- **Prime location at the conference**, in facilities located midway between the main hall and the auditorium.
- **Three (3) conference tickets.**
- **Logo on the CLADEA International** Conference website.
- **Inclusion of the logo in the event app** (Whova), where the program and attendee list will be available.
- **Presentation of the institution's corporate** video during the event, subject to prior coordination with CLADEA's communications department. Duration: 20 seconds.
- **Option to hold a 30-minute** session.
- **Sending of three mass emails** to the CLADEA and event databases.
- **Sending of two notifications** via the app to event attendees, promoting a visit to the booth and special offers.





BRONZE

Price 3,500 USD

- **Institutional banner** in a high-traffic area. Single-sided printing on two vinyl banners.
- **2 passes for booth staff.**
- **Logo on the CLADEA International Congress website**
- **Inclusion of the logo in the event app** (Whova), where the program and attendee list will be available.
- **Mass email sent** to the CLADEA and event databases.
- **Notification sent via the app** to event attendees, promoting a visit to the booth or special offers.





CONTACT US

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