

INSTRUCTIONS FOR AUTHORS

CLADEA 2026 International Congress is seeking articles that integrate academic knowledge with business realities. The following tracks have been selected, which will serve as thematic priorities for this year 's to present their research:

Track 1	Economics, Finance and Accounting
Track 2	Human Talent Management and Organizational Behavior
Track 3	Ethics, Sustainability and Social Responsibility
Track 4	Entrepreneurship
Track 5	Organizational Studies
Track 6	Marketing
Track 7	General Management and Strategy
Track 8	Innovation and Innovation Management
Track 9	La IA y las TT. II en los proyectos, operaciones y logística de la empresa

Submissions must be original and meet the international standards that guarantee academic quality. The content of the submissions is the sole responsibility of the author.

PUBLISHING OPTIONS

The best papers that are **ACCEPTED** and **PRESENTED** at the CLADEA 2026 International Congress will be proposed to journals, which decide whether to invite them to the fast track for future publication.

For the 61st CLADEA Congress, we have the following partner journals:

Journal of Contemporary Administration (RAC)
Brazilian Administration Review, BAR
Revista Ciencias Empresariales - Universidad Blas Pascal
TEC Empresarial
Academia Revista Latinoamericana de Administración (ARLA)
Revista Estudios Gerenciales
Journal of Economic, Finance and Administration, JEFAS
Journal of Business, Universidad del Pacífico
AD-GNOSIS
Revista Política, Globalidad y Ciudadanía
COMPENDIUM: Cuadernos de Economía y Administración
ESIC Digital Economy and Innovation Journal (EDEIJ)
Revista Brasileira de Gestão de Negócios, RBGN
Revista Economía y Política
PODIUM

If the author(s) are interested in this option, their article must not be under consideration for publication in another journal. This must be indicated on the registration form.

NATURE OF THE TRACK (From 1 to 9)

Only the following types of articles will be considered scientific articles:

- **Theoretical articles:** These include concept development, literature review with gap identification, or critical analysis. This document presents the results of research in which several publications have been analyzed and systematized. This research must include one of the requested follow-up topics to account for progress, critiques, or trends. One of its main characteristics is the inclusion of a carefully compiled bibliography of at least 50 references.
- **Article with methodological applications:** This type of article supports, explains and demonstrates new practices for studying a particular phenomenon. This type of research includes both theoretical and practical aspects.
- **Empirical research article:** These types of research refer to authentic and original research reports, which must include secondary analyses where the hypothesis is tested and generated new analyses.

The type of research must be indicated when it is submitted.

ASPECTS OF FORM

- Upload the PDF file.
- The article/paper can be written in Spanish, English or Portuguese.
- The limit is 5 authors per article
- Use line spacing "1,5".
- A4 paper size.
- Pages must be numbered by Word, not manually.
- Section titles will be centered in Times New Roman 14-point bold and capitalized, single-spaced. Do not list sections or headings. Subsection titles will be in Times New Roman 12-point, italics. Example:

TITLE 1
<i>Second level Subtitle</i>
TITLE 2

- The body of the text should be justified, the titles centered, and for lists, authors' affiliation address, keywords, subheadings in the body of the manuscript, and bibliography list, left alignment.
- Tables and figures should be placed within the body of the article, not at the end. All tables and figures must be numbered sequentially and referenced by their number (not their location). Table titles should be placed above the table. While the figures should be added below. "Figures" are defined as all graphics, maps, diagrams, photographs, and any other type of illustration. Note that the article will be in black-white, and effects can be achieved using contrast and tones.

- The equations must be numbered consecutively throughout the document and right-aligned like this: (1), (2), etc.
- The format for writing numbers is as follows: The whole number part is separated from the decimal part by a comma, not a period or a space. The comma is only used to mark decimals, never thousands, as is often done in English. Whole numbers of four digits (from 1000 to 9999) are written without spaces, periods, or commas. Whole numbers of five or more digits use an apostrophe every three digits, counting from right to left.
- If variables need to be listed, they should be in italics. We recommend exercising caution and checking the consistency of the article.
- Foreign words (except proper nouns) are in italics.
- APA: The American Psychological Association (7th edition) style guidelines apply to the presentation of texts, text references, and citations. For more information, see: <https://normas-apa.org/wp-content/uploads/Guia-Normas-APA-7ma-edicion.pdf>
- Footnotes are not allowed.
- Apart from Track 1 (Economics and Finance), footnotes are not allowed.
- To be eligible for the conference, articles must not exceed eighteen pages. (18) pages, including references.
- There are no limits to the article's density, but it should be approximately 5000 words and a maximum of 7000; this amount includes titles, abstracts, keywords, tables, and references.

ARTICLE OUTLINE

Features and content of the first page:

- **Title.** The title of your paper will be written in Times New Roman, 16-point bold, centered and in black letters. All subsequent text should be in Times New Roman, 12-point font.
- **Do not include names, email addresses or affiliations.** This information will be provided on the registration form.
- **Abstract.** It should not exceed 100 - 150 words.
- **Keywords.** At least one, and a maximum of six, keywords should be provided to facilitate indexing of the article. The abstract and keywords should be in Times New Roman, 12-point bold font.

Features and content of the rest of the text: Introduction and content

- **Main body (preferred) mainly in works of empirical application.**
 - Theoretical framework / literature review.
 - Methodology
 - Development of the research (where the results and the main points of the scientific contribution are indicated)
- **Final words** (conclusion, recommendations, future research, etc.).
- **Full references.**

- **Appendix or annexes** (optional)

ABOUT SUBMISSION

- Articles must be uploaded electronically on EasyChair, <https://easychair.org/conferences/?conf=cladea2026> . To do this, one of the authors (representing his team in the cas of co-authorship) must register by creating a user. On this platform it will be possible to track the status of your article: its acceptance, comments or rejection.
- In the electronic form, the data of all those involved must be filled in and the track must be indicated from 1 to 10.
- An author may submit more than one article, either as a sole or as a co-author.

ABOUT THE REVIEW

- All articles will undergo external quality control. To guarantee the impartiality of the evaluation, the works will be evaluated by specialists in each thematic axis, in the “blind review” modality, that is reviewers will not know the identity or affiliation of the authors until the day of the exhibitions. For each article there will be at least two reviewers supervised by the chair of the session (or track chair).
- The following criteria will be considered: quality or academic level, originality, contribution to knowledge and teaching, clarity of presentation, clarity of writing and literature, interest and relevance of the topic. En este sentido, se considerará:
 1. Relevance of objectives
 2. Clarity of objectives
 3. Relevance, pertinence, and timeliness of the references (recent references in APA format are recommended)
 4. Clarity and justification of the research question
 5. Clarity in the definition and measurement of variables
 6. Relevance of relevant tables and figures
 7. Pertinence and coherence of the study in relation to the objectives, results and conclusions of the work.
 8. Contributions from the work to what is already known about the topic; among others.
- The results of the review can be: (a) Accepted, (b) Rejected.

ABOUT CONGRESS

- At least 1 author from the author team must attend to present their research.
- An author can submit a maximum of 2 articles with a single payment. In case of sending 3 articles or more, the payment for participation will be higher.
- A certificate will only be granted to that author or authors who complete their registration and corresponding payment.
- Groups of 3 or more authors may request a group rate. Terms and conditions can be requested from info@cladea.org or finanzas@cladea.org

Executive Office – CLADEA